



INTRODUCTION

The E-PAR V2 Environmental Management System is an environmental sustainability tool developed specifically for the golf industry. It stands alone as the only golf course specific program that meets international standards with database functionality for sustainability benchmarking reporting. Imagine if you could have an online environmental management system with all the environmental documentation you need. Imagine a system that covers your course, clubhouse and pro shop operations. Imagine a system that automatically generates your improvement plans and has sustainability reporting capability. Well imagine no more. The e-par V2 EMS is here. There is no other sustainability management tool like it and for less than the cost of a cup of coffee per day you can start using the e-par EMS right now.

WHY E-PAR V2?

The term Environmental Management Systems (EMS) truly reflects the nature of e-par as:

- a. a robust credible management approach
- b. for the whole facility
- c. for all environmental issues and
- d. for daily environmental management decisions at all management levels within a golf facility to be the normal practice.

The number one reason why you should start using the e-par V2 EMS today is this: it's the future. Your golf facility must be sustainable so don't get left behind as more and more golf facilities start developing their environmental management systems. The e-par EMS is not scary, it's not anything you really need to figure out or relearn. Just follow the systems golfer and build your EMS. We have 10 other reasons to show you why e-par is for you.

10 REASONS POINT TO CHOOSE THE E-PAR EMS

1. **ASSESSMENT FINDS E-PAR EXCEEDS ISO REQUIREMENTS.**

In 2006 the e-par EMS was assessed by the Government as part of a review of the program to examine its merit for admission to The Australian Technology Showcase. The final assessment report titled, "Comparison of e-par with ISO 14001," demonstrated that the e-par EMS not only met the international standard but e-par exceeds it. The e-par EMS was subsequently admitted to The Technology Showcase and is the only EMS platform for golf to achieve such high standards.

2. **E-PAR THE MOST AWARDED EMS PLATFORM.**

The e-par EMS is golf's most awarded environmental management program in the world. Including Golf Inc's inaugural Green Award with the Troon Group recognized for their global environmental initiative using the e-par EMS. Visit this link http://www.troongolf.com/troon_news.cml?view=410



3. USEPA FAVOR EMS.

The US EPA and regulatory agencies on an international basis openly prefer and recommend EMS as the tool for environmental management and compliance. The US EPA's position statement on EMS illustrates this point (USEPA 2007): *The EPA will encourage widespread use of EMSs across a range of organizations and settings, with particular emphasis on adoption of EMSs to achieve improved environmental performance and compliance, pollution prevention through source reduction, and continual improvement.*"

4. EMS NEW STANDARD FOR GOLF AND E-PAR BEST IN WORLD.

EMS's are now recognized as golf's new standard for environmental management as outlined in the USGA article written by Professor Bob Carrow and Kevin Fletcher.

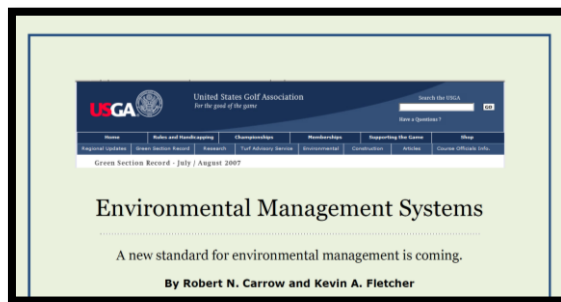


Image 1: Carrow and Fletcher article.

In this article, Carrow and Fletcher report:

"Environmental Management Systems (EMS) are rapidly becoming the accepted standard to identify and manage all environmental issues comprehensively for all enterprises (manufacturing plants, restaurants, businesses, waste treatment facilities, agricultural facilities, golf course facilities, etc.).

Carrow and Fletcher report e-par is the most advanced in the world:

"Environmental Business Solution (EBS, 2007, Australia) developed the e-PAR program in conjunction with the AU EPA and Australian Golf Course Superintendents Association, and it is the most advanced program applying the EMS concept to golf courses in the world."

Carrow and Fletcher report on future of EMS's:

"Over time, EMS will have a much more profound impact on the golf industry than any previous environmental initiative."

5. E-PAR DEVELOPED BY EPA REGULATOR IN RESPONSE TO MAJOR INCIDENT.

The e-par EMS was designed specifically for the golf industry following a catastrophic incident in Sydney Australia. E-par creator Terry Muir was working with the EPA at the time of this incident and was involved in the investigation and subsequent prosecution of the club and the superintendent. It was this case that inspired Terry to develop e-par.



Image 2: Golf's biggest environmental incident inspired e-par development.

Following this incident, the golf industry needed a robust internationally recognized standard of environmental management that would put measures in place to ensure that this type of incident never happened again. The e-par EMS puts in place risk protocols, assessment protocols, procedures, training, monitoring and reporting protocols to ensure those who are on the course understand their responsibilities and carry out their activities in a manner that minimizes risk to the environment.

6. E-PAR TAKES GOLF FROM ENVIRONMENTAL LAGGARD TO LEADER.

Following the Warringah case, the golf industry was recognized as an environmental laggard for a number of years. The industry then embraced the e-par EMS as part of a national environmental initiative. In the space of 5 years the golf industry went from laggard to environmental leader. The industry so impressed other sectors that they followed suit. In particular the wine industry and the racing industry engaged e-par to adapt the e-par system to their sectors. The e-par Wine EMS is now part of a national environmental initiative for wine and the horse racing industry put in place Environmental Minimum Standards that mandated all race tracks must have the e-par EMS in place. There are also 5 other sectors – parks and gardens, agriculture, schools, sports stadiums and construction industries following the lead of the golf industry as a result of the e-par EMS. Golf is now assisting other sectors reach its high benchmark.



7. E-PAR RISK PROTOCOL TRACKS AND MANAGES RISK.

The environmental risk protocol in the e-par EMS identifies the course's risk profile at any one point and the e-par system sets about managing that profile and lowering the high risk activities. No other program does this.

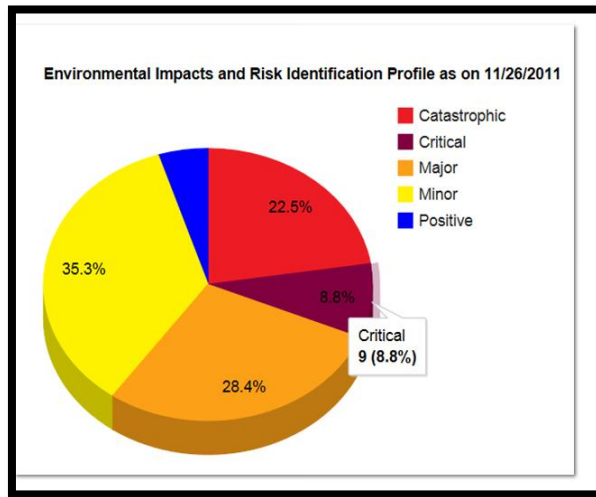


Image 3: The e-par automated environmental risk book. The only one of its kind for golf.

8. E-PAR USED FOR MOST SENSITIVE ENVIRONMENTS.

The e-par EMS has a track record and was the preferred tool for the development of the Koondah Waters Golf Course in one of the country's most sensitive environments. This course was constructed on degraded contaminated land in sensitive wetlands and went on to win significant environmental awards.

Image 4: e-par EMS involved in course development in one of Australia's most sensitive environments.

9. E-PAR DELIVERS RESULTS IN GOVERNMENT SUSTAINABILITY INITIATIVE.

The e-par EMS has a focus on best practice and sustainability and the e-par system was used by the State Government to demonstrate the sustainability of the golf industry. 20 Clubs were in the study (see image Robin Doodson and Minister Kate Jones). The group reduced their waste by 46,850 Kilograms, they landfill burden by 100.93 m3, and achieved a 36% saving in their water use. All courses received awards from the government for their contribution to sustainability.



Image 5: Superintendents using e-par EMS recognized by government for sustainability.

10. E-PAR EXTENDS RESPONSIBILITY ACROSS FACILITY AT PRESIDENTS CUP.

The e-par EMS extends to training staff to ensure they understand their environmental responsibility and that in the event of any incident they could respond. E-par was engaged to put the e-par EMS in place prior to the recent Presidents Cup in Melbourne and hosted a simulated environmental emergency exercise for staff that was managed through the EMS.



Image 6: e-par EMS extends to training staff to ensure they understand their responsibility to the environment. Here e-par is training staff in preparation for the 2011 Presidents Cup



CONCLUSION

Environmental management for any golf club requires a careful consideration of rigor and relevance and e-par fulfils that criteria. It is golf specific; it was developed by an environmental regulator; it meets international standards; and it is a multi-award winning proven EMS for golf.

The e-par V2 is new, it is ground breaking and it will inspire you to reach your environmental potential.



www.e-parusa.com

Transform the nature of your golf course